



## MINUTES

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### PRESENT:

Jane Kang, Chair

Ran Keren, Co-Vice-Chair

Susan Eadie, Co-Vice-Chair

Alice Bradley

Maria Gallo

David Hahn (arrived at 4:50 p.m.)

Eileen Le Gallais (departed at 5:39 p.m.)

Sofia Ngieng

Michelle Niu (arrived at 4:57 p.m.)

Nidhi Raina

### REGRETS:

Lee Weinstein

### GUESTS:

Madeleine Zammar, Campus and Community Planning (departed at 5:24 p.m.)

### STAFF:

Glenda Ollero, Communications Manager

### RECORDING SECRETARY:

Debbie Reimer, Mosaic Writing Group

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## A. CALL TO ORDER

Jane Kang, Chair, called the University Neighbourhoods Association (UNA) Community Engagement Advisory Committee (CEAC) meeting to order at 4:37 p.m.

## B. NEW MEMBERS

### 1. New Appointed Members

The Chair introduced and welcomed the new members to the UNA CEAC:

- Maria Gallo, UNA Board of Directors appointee
- Sofia Ngieng, Alma Mater Society (AMS) appointee.

## C. APPROVAL OF AGENDA

*Draft agenda of the January 26, 2022 UNA CEAC meeting was provided with the agenda material.*

**It was moved (Jane Kang) and seconded (Nidhi Raina)**

THAT the University Neighbourhoods Association Community Engagement Advisory Committee approves the January 26, 2022 agenda, as circulated.

**Carried**

## D. APPROVAL OF MINUTES

*Draft minutes of the November 24, 2021 UNA CEAC meeting was provided with the agenda material.*

**It was moved (Jane Kang) and seconded (Ran Keren)**

THAT the University Neighbourhoods Association Community Engagement Advisory Committee approves the November 24, 2021 minutes as circulated with the following amendments:

- Correct titles of Susan Eadie and Ran Keren to Co-Vice-Chairs
- Indicate that Susan Eadie and Nidhi Raina were accessing audio only.

**Carried**

**Member Arrived**

David Hahn joined the meeting at 4:50 p.m.

**E. EXTERNAL GUESTS/PRESENTATIONS**

**1. Madeleine Zammar, Manager, Engagement; Community Development and Engagement; Campus and Community Planning**

**i. Introduction**

Ms. Zammar, led the review of the presentation titled “UBC Campus Vision 2050 Roadshow” dated January 2022 and highlighted:

- Campus Vision 2050 is a 30-year comprehensive land use planning and public engagement process:
  - Campus Vision 2050 will take two-and-a-half-years to complete
- The 2010 plan required changes related to mobility, affordability, and connectivity.

**Member Arrived**

Michelle Niu joined the meeting at 4:57 p.m.

- Campus Vision 2050 will include:
  - Overall spatial layout and sustainability
  - Areas of growth and no growth
  - Development and density ranges for academic and neighbourhood areas
  - Proportions of services, amenities, and open space
  - Coordination with broader regional planning
  - Quick start projects
- The engagement approach of the Campus Vision 2050 is centered on equity, diversity, and inclusivity for under-represented communities
- An online engagement platform is available for use by panels, pop-up events, and surveys
- Campus Vision 2050 engagement with diverse communities involved in the UBC community
- Purpose of engagement:
  - To seek insights into experiences of the campus
  - Feedback on a set of themes that emerged from the pre-planning process
- Mandarin translators will be available for some events.

**ii. Discussion**

There was no discussion.

**Guest Departed**

Madeleine Zammar departed the meeting at 5:24 p.m.

## F. ITEMS/REPORTS

### 1. Approved Amendments to the CEAC Terms of Reference

*The following documents were provided with the agenda material:*

- *Community Engagement Terms of Reference Report*
- *Terms of Reference Extract and Approved Amendments.*

#### i. Introduction

The Chair referenced the documents provided with the agenda material and highlighted:

- Language barriers impact engagement in the community
- Initiatives should be designed to specifically address the new residents
- The types of initiatives that could be considered by the CEAC for new residents include:
  - Seminars and workshops
  - Use of languages, other than English, in UNA communications, including the weekly email newsletter and The Campus Resident
  - Social events
  - Annual bus tours
- CEAC members will provide additional ideas to increase new residents' community engagement.

### Member Departed

Eileen Le Gallais departed the meeting at 5:39 p.m.

#### ii. Discussion

Discussion ensued on:

- Suggestion to conduct interactive townhalls
- Policies are difficult to change without supporting data and documentation.

### 2. CEAC 2022 Meeting Schedule

*Document titled "CEAC 2022 Meeting Schedule" was provided with the agenda material.*

#### i. Introduction

The Chair referenced the document provided with the agenda material.

#### ii. Discussion

Discussion ensued on:

- The Chair and Co-Vice-Chairs will determine the length of the meeting
- Suggestion to create a platform for members who attend other workshops to report back to the UNA CEAC
- Suggestion to change the meeting time to 4:00 p.m. from 4:30 p.m.

#### iii. Motion

**It was moved (Jane Kang) and seconded (Ran Keren)**

THAT the University Neighbourhoods Association Community Engagement Advisory Committee approves the CEAC 2022 meeting schedule with the amended start time of 4:00 p.m.

**Carried**

### 3. Community Survey: Request for Additional Quotes

*The following documents were provided with the agenda material:*

- Argyle PR – UNA CEAC Engagement Survey Estimate
- Delaney – UNA CEAC Engagement Survey Estimate.

#### i. Introduction

Ms. Ollero, CEAC Staff Liaison, referenced the documents provided with the agenda material and noted:

- Estimates have been provided from two additional survey companies that incorporate additional languages
- Further conversations could be scheduled with the submitting companies.

#### ii. Discussion

Discussion ensued on:

- TWI Surveys provided an estimate of \$10,000 with no additional language options
- A request for additional funds could be presented to the Board for a multi-language survey:
  - Requests to be submitted to the Board by February 15, 2022
  - The current CEAC budget year terminates on March 31, 2022
- Concern for the necessity of multiple languages and costs involved
- Workshops offered by the UNA could provide data on demographics of participants:
  - Previous surveys conducted would have differing goals than the CEAC
- The need for to be clear about the goal of the survey to avoid survey fatigue.

#### iii. Motion

##### **It was moved (Jane Kang) and seconded (David Hahn)**

THAT the University Neighbourhoods Association Community Engagement Advisory Committee (CEAC) engages TWI Surveys Inc. in an English language survey with potential further engagement initiatives for other languages.

**Carried**

**(Opposed: Ran Keren)**

## G. ADJOURNMENT

The next UNA CEAC meeting to be held on February 23, 2022 at 4:00 p.m.

##### **It was moved (Jane King) and seconded (Maria Gallo)**

That the University Neighbourhoods Association Community Engagement Advisory Committee meeting adjourned at 6:25 p.m.

**Carried**