



AGENDA

<https://us06web.zoom.us/j/84624989602>

Meeting ID: 846 2498 9602

A. CALL TO ORDER

B. MEMBER RESIGNATION

1. David Hahn

C. APPROVAL OF AGENDA

- **Motion:** THAT the Committee approve the August 23, 2022 agenda as circulated.

D. APPROVAL OF MINUTES

- **Motion:** THAT the Committee approve the May 25, 2022 minutes as circulated.
- **Attachment:** Draft Minutes (May 25, 2022)

E. ITEMS / REPORTS

1. Recommendations Arising from the Community Engagement Survey Results

- i. **Introduction** (Ran Keren, Member)
- ii. **Discussion**
- iii. **Motion:** (if any)

2. Revisions to the Work Plan based on Survey Results

- i. **Introduction** (Jane Kang, Chair)
- ii. **Discussion**
- iii. **Motion:** (if any)

3. Neighbours Day Booth

- i. **Introduction** (Jane Kang, Chair)
- ii. **Discussion**
- iii. **Motion:** (if any)

4. Proposal for CEAC YouTube Channel

- i. **Introduction** (Jane Kang, Chair)
- ii. **Discussion**
- iii. **Motion:** (if any)

**5. Proposal for monthly “Let’s Talk” activity for hearing residents’
voices**

- i. **Introduction** (Jane Kang, Chair)
- ii. **Discussion**
- iii. **Motion:** (if any)

F. ADJOURNMENT

- **Motion:** THAT this meeting of the CEAC be adjourned.



MINUTES

PRESENT:

Jane Kang, Chair

Ran Keren, Vice-Chair (arrived at 4:08 p.m.)

Alice Bradley

Michelle Niu

Nidhi Raina

Matthew Ramsey

REGRETS:

Alexandra Bailey

David Hahn

STAFF:

Glenda Ollero, Communications Manager

GUESTS:

Ryan Williams, TWI Surveys (departed at 5:02 p.m.)

RECORDING SECRETARY:

Debbie Reimer, Mosaic Writing Group (via teleconference)

A. CALL TO ORDER

Jane Kang, Chair, called the University Neighbourhoods Association (UNA) Community Engagement Advisory Committee (CEAC) meeting to order at 4:05 p.m.

B. NEW MEMBER

The Chair introduced the new Alma Mater Society of the University of British Columbia Vancouver (AMS) designate, Alexandra Bailey, and thanked Sofia Ngieng for her participation on the CEAC.

C. APPROVAL OF AGENDA

Draft agenda of the May 25, 2022 UNA CEAC meeting was provided with the agenda material.

It was moved (Jane Kang) and seconded (Matthew Ramsey)

THAT the University Neighbourhoods Association Community Engagement Advisory Committee approves the May 25, 2022 agenda, as circulated.

Carried

Member Arrived

Ran Keren joined the meeting at 4:08 p.m.

D. APPROVAL OF MINUTES

Draft minutes of the April 27, 2022 UNA CEAC meeting was provided with the agenda material.

It was moved (Jane Kang) and seconded (Matthew Ramsey)

THAT the University Neighbourhoods Association Community Engagement Advisory Committee approves the April 27, 2022 minutes, as circulated.

Carried

E. ITEMS/REPORTS

1. Community Engagement Survey: Presentation of Results

Report titled "Community Engagement Survey 2022: Summary of Findings" was provided with the agenda material.

i. Introduction

Glenda Ollero, CEAC Staff Liaison, noted that Ryan Williams, TWI Surveys, will present the CEAC Community Engagement Survey results at the June 21, 2022 UNA Board of Directors meeting.

ii. Presentation

Mr. Williams led the review of the report provided with the agenda material and highlighted:

- Respondents' preferred method of communication is email
- The data is categorized by residents' geographic areas
- Middle-aged respondents are most likely to feel the importance of community involvement:
 - 66% of respondents have attended a UNA event
 - Respondents reported semi-regular visits to the UNA website
- Top three topics of interest:
 - Community events
 - Changes to the neighbourhoods
 - Recreation opportunities
- The use of social media platforms is dependent upon the age of the respondent
- Open-ended questions were easily interpreted
- The data suggests that respondents may be resistant to change.

iii. Discussion

Discussion ensued on:

- Other UNA committees are receiving similar feedback regarding green space and community engagement
- The survey targeted UNA residents
- The data suggests residents are involved in community engagement opportunities
- Breakdown of data required regarding:
 - Number of languages spoken in homes
 - Resident interest in volunteer opportunities
- Community expressed desire for more community events and green spaces
- Suggestion that a more thorough examination of the data be undertaken
- Recommendation that the data remain confidential
- Responses to the Land Use Advisory Committee (LUAC) questions have been provided to the LUAC
- Suggestion to schedule a CEAC meeting to develop recommendations for presentation to the Board.

iv. Motion

It was moved (Jane Kang) and seconded (Nidhi Raina)

THAT the University Neighbourhoods Association Community Engagement Advisory (CEAC) receive the TWI Surveys' report on the results of the Community Engagement Survey and submit it for presentation at the June 2022 UNA Board of Directors meeting.

Carried

Guest Departed

Ryan Williams departed the meeting at 5:02 p.m.

It was moved (Ran Keren) and seconded (Matthew Ramsey).

THAT the University Neighbourhoods Association Community Engagement Advisory Committee (CEAC) members formulate recommendations regarding the survey data for presentation at a future Board meeting.

Carried

It was moved (Matthew Ramsey) and seconded (Michelle Niu).

THAT the University Neighbourhoods Association Community Engagement Advisory Committee (CEAC) members commit to bringing two ideas for community engagement events to the next CEAC meeting for roundtable discussion.

Carried

2. CEAC Web Page Content

Document titled "Draft: CEAC Web Copy" was provided with the agenda material.

i. Introduction

Matt Ramsey, CEAC Member, introduced the web page content provided with the agenda material.

ii. Discussion

Discussion ensued on:

- Suggestion to include anecdotal examples
- Suggestion to limit the feedback box to 250 words
- Observation that the UNA has high interest but low engagement in Board business.

iii. Motion

It was moved (Matthew Ramsey) and seconded (Nidhi Raina)

THAT the University Neighbourhoods Association Community Engagement Advisory (CEAC) approves the content for the CEAC web page as provided and instructs staff to create the page on the UNA website using the approved content.

Carried

Action Item (01): *The Communications Manager to distribute the web page content to CEAC members for approval prior to implementation.*

F. ADJOURNMENT

The next UNA CEAC meeting is scheduled to be held on June 22, 2022 at 4:00 p.m.

It was moved (Jane Kang) and seconded (Ran Keren)

That the University Neighbourhoods Association Community Engagement Advisory Committee meeting be adjourned at 5:46 p.m.

Carried

Quantitative Coding of the qualitative data from the community engagement survey

The coded data is based on the two open-ended questions included in the survey:

Question 24. What would make the UNA a great community to live in?

Question 25. What can the UNA do to best support your involvement in our community?

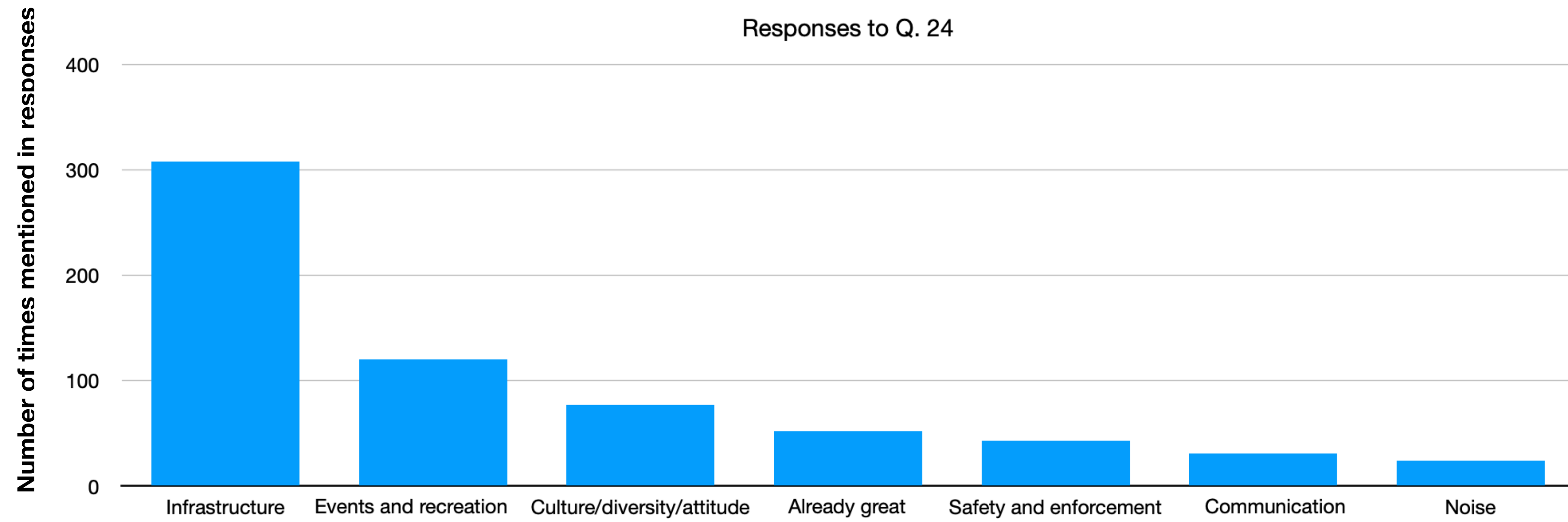
The survey's "N" (number of respondents) = 876

Number of responses to open-ended questions: around 600.

Some answers are very short and some are more elaborated and include more than one topic/issue.

Question 24. What would make the UNA a great community to live in?

Infrastructure 308
Events and recreation 120
Culture/diversity/attitude 77
Already great 52
Safety and enforcement 43
Communication 31
Noise 24



Break down of the big three topics:

Infrastructure 308

Space/green spaces 92

Stores/restaurants 71

Density 45

Affordability 32

Transportation 20

Construction 20

Services 14

Dog parks 10

Parking 8

**Events
and recreation 120**

Events/gatherings 70

Recreation 50

Culture/attitude 77

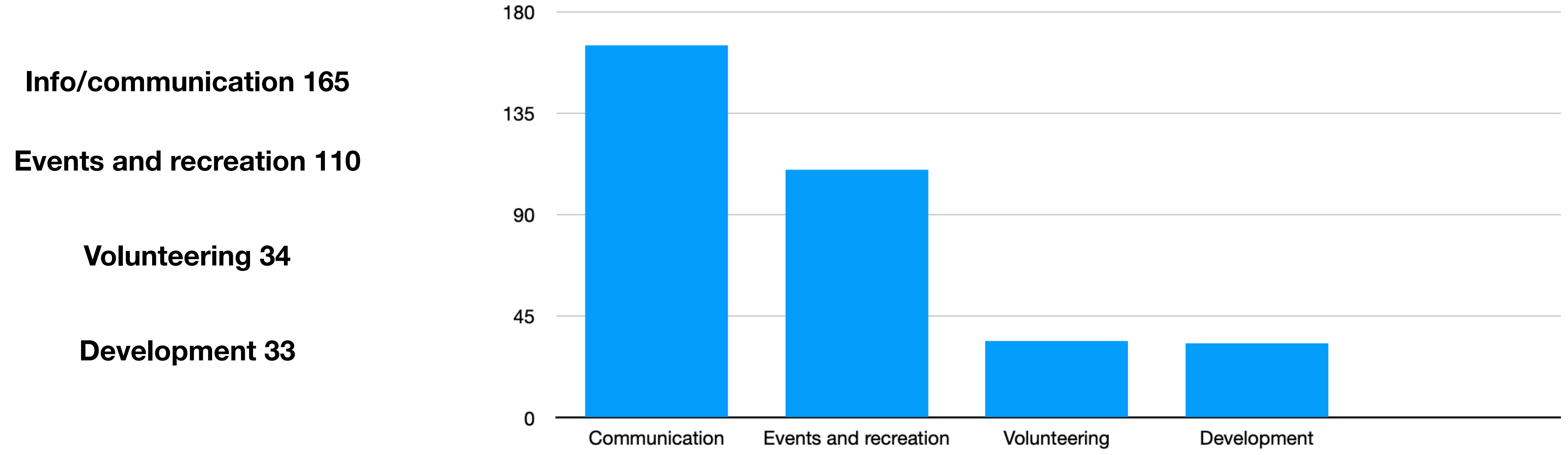
Vary greatly: diversity, NIMBY, respectfulness, kindness, friendliness, isolation, politeness, cultural barriers, language and communication, etc.

Possible conclusion:

Land use and development are the most important issues for residents, and many of them are also closely related to community engagement. Events and recreation are also strongly associated with community engagement.

Question 25. What can the UNA do to best support your involvement in our community?

Responses to Q. 25



Break down of communication-related comments:

Voicing opinions/being heard	18	
UNA board	29	(vary: be transparent, accessible, lobby and stand against UBC agenda, etc.)
Info/general	44	(keep me informed, reach out, advertise, better communicate possibilities/activities/issues)
Info and communication/specific	87	(email-14, events/activities-12, newspaper-10, volunteering-10, surveys-8, social media-6, website-6, newsletters-5,...)

Possible conclusions/points for discussion:

Various communication paths should be utilized.

There is some preference for emails. Who receives emails? why not all residents (unless one opts out)?

Volunteering fair/info session?