



MINUTES

PRESENT:

Jane Kang, Chair	Alexandra Bailey
Ran Keren, Vice-Chair (departed at 4:58 p.m.)	Michelle Niu
	Nidhi Raina (departed at 4:58 p.m.)

REGRETS:

Alice Bradley	Matthew Ramsey
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STAFF:

Glenda Ollero, Communications Manager

RECORDING SECRETARY:

Debbie Reimer, Mosaic Writing Group (from recording)

A. CALL TO ORDER

Jane Kang, Chair, called the University Neighbourhoods Association (UNA) Community Engagement Advisory Committee (CEAC) meeting to order at 4:03 p.m.

B. MEMBER RESIGNATION

The Chair acknowledged the resignation of CEAC member, David Hahn, and thanked him for his participation on the CEAC.

C. APPROVAL OF AGENDA

Draft agenda of the August 23, 2022 UNA CEAC meeting was provided with the agenda material.

It was moved (Jane Kang) and seconded (Nidhi Raina)

THAT the University Neighbourhoods Association Community Engagement Advisory Committee approves the August 23, 2022 agenda, as circulated.

Carried

D. APPROVAL OF MINUTES

Draft minutes of the May 25, 2022 UNA CEAC meeting was provided with the agenda material.

It was moved (Jane Kang) and seconded (Michelle Niu)

THAT the University Neighbourhoods Association Community Engagement Advisory Committee approves the May 25, 2022 minutes, as circulated.

Carried

E. ITEMS/REPORTS

1. Recommendations Arising from the Community Engagement Survey Results

i. Introduction

Ran Keren, Vice-Chair, led the review of a presentation titled “Quantitative Coding of the Qualitative Data from the Community Engagement Survey” and highlighted:

- Approximately 600 respondents responded to subjective questions 24 and 25, which required written answers
- Question 24 “What would make the UNA a great community to live in?”:
 - 308 responses categorized as infrastructure
 - 120 responses categorized as events and recreation
 - 77 responses categorized as culture/diversity/attitude
- Question 25 “What can the UNA do to best support your involvement in our community?”:
 - 165 responses categorized as information/communication
 - 110 responses categorized as events and recreation
 - 34 responses categorized as volunteering
 - 33 responses categorized as development
- Respondents cited events, recreation and development as being associated with community engagement
- Residents prefer email communication, but various methods should be utilized.

ii. Discussion

Discussion ensued on:

- Legislation prevents the UNA from emailing parties without consent
- Suggestion to share the statistical breakdown of the survey with the Land Use Committee (LUC)
- The responses show a relationship between community life and infrastructure and recreation
- Suggestion to compare the results of the CEAC and LUC survey coding
- UNA hosted a volunteer evening prior to the COVID-19 pandemic:
 - Suggestion to recommend that the UNA Board reinstate the volunteer information evening
 - Suggestion to develop a central volunteer website or Facebook group.

2. Revisions to the Work Plan Based on Survey Results

This item was deferred to the September 28, 2022 UNA CEAC meeting.

3. Neighbours Day Booth

i. Introduction

The Chair advised that the Neighbours Day event will be held on September 10, 2022 from 10:30 a.m. to 4:00 p.m. at the Wesbrook Community Centre.

ii. Discussion

Discussion ensued on:

- Suggestion to host a booth at the event to promote the CEAC with participation encouraged by all CEAC members
- Food vendors and live performances will be present at the event.

iii. Motion

It was moved (Jane Kang) and seconded (Ran Keren)

THAT the University Neighbourhoods Association Community Engagement Advisory (CEAC) approves the hosting of a booth to promote the CEAC at the Neighbours Day event on September 10, 2022.

Carried

4. Proposal for CEAC YouTube Channel

i. Introduction

The Chair introduced the proposal for a CEAC YouTube channel.

ii. Discussion

Discussion ensued on:

- Concerns regarding a YouTube channel:
 - Purpose and message of the content
 - Responsibility for creating the content
 - Quality of videos
 - Frequency of posts
 - Ability to upload and screen videos
 - Complexity of the platform
- Suggestion to find other communities with a successful YouTube channel for comparison
- Suggestion that community events post their own content to the channel
- Volunteers are available to create the channel and content.

Members Departed

Ran Keren and Nidhi Raina departed the meeting at 4:58 p.m.

5. Proposal for Monthly “Let’s Talk” Activity for Hearing Residents’ Voices

i. Introduction

The Chair introduced the “Let’s Talk” activity providing the opportunity for residents to connect prior to the CEAC meetings regarding concerns and suggestions.

ii. Discussion

Discussion ensued regarding a suggestion that a rotation of committee members be assigned to attend the “Let’s Talk” meetings to gather suggestions prior to the CEAC meetings.

F. ADJOURNMENT

The next UNA CEAC meeting is scheduled to be held on September 28, 2022 at 4:00 p.m.

The University Neighbourhoods Association Community Engagement Advisory Committee meeting adjourned at 5:05 p.m.