



## MINUTES

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### PRESENT:

Jane Kang, Chair	Alexandra Bailey
Ran Keren, Vice-Chair (departed at 4:58 p.m.)	Michelle Niu
	Nidhi Raina (departed at 4:58 p.m.)

### REGRETS:

Alice Bradley	Matthew Ramsey
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### STAFF:

Glenda Ollero, Communications Manager

### RECORDING SECRETARY:

Debbie Reimer, Mosaic Writing Group (from recording)

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#### A. CALL TO ORDER

Jane Kang, Chair, called the University Neighbourhoods Association (UNA) Community Engagement Advisory Committee (CEAC) meeting to order at 4:03 p.m.

#### B. MEMBER RESIGNATION

The Chair acknowledged the resignation of CEAC member, David Hahn, and thanked him for his participation on the CEAC.

#### C. APPROVAL OF AGENDA

*Draft agenda of the August 23, 2022 UNA CEAC meeting was provided with the agenda material.*

#### **It was moved (Jane Kang) and seconded (Nidhi Raina)**

THAT the University Neighbourhoods Association Community Engagement Advisory Committee approves the August 23, 2022 agenda, as circulated.

**Carried**

#### D. APPROVAL OF MINUTES

*Draft minutes of the May 25, 2022 UNA CEAC meeting was provided with the agenda material.*

#### **It was moved (Jane Kang) and seconded (Michelle Niu)**

THAT the University Neighbourhoods Association Community Engagement Advisory Committee approves the May 25, 2022 minutes, as circulated.

**Carried**

## **E. ITEMS/REPORTS**

### **1. Recommendations Arising from the Community Engagement Survey Results**

#### **i. Introduction**

Ran Keren, Vice-Chair, led the review of a presentation titled “Quantitative Coding of the Qualitative Data from the Community Engagement Survey” and highlighted:

- Approximately 600 respondents responded to subjective questions 24 and 25, which required written answers
- Question 24 “What would make the UNA a great community to live in?”:
  - 308 responses categorized as infrastructure
  - 120 responses categorized as events and recreation
  - 77 responses categorized as culture/diversity/attitude
- Question 25 “What can the UNA do to best support your involvement in our community?”:
  - 165 responses categorized as information/communication
  - 110 responses categorized as events and recreation
  - 34 responses categorized as volunteering
  - 33 responses categorized as development
- Respondents cited events, recreation and development as being associated with community engagement
- Residents prefer email communication, but various methods should be utilized.

#### **ii. Discussion**

Discussion ensued on:

- Legislation prevents the UNA from emailing parties without consent
- Suggestion to share the statistical breakdown of the survey with the Land Use Committee (LUC)
- The responses show a relationship between community life and infrastructure and recreation
- Suggestion to compare the results of the CEAC and LUC survey coding
- UNA hosted a volunteer evening prior to the COVID-19 pandemic:
  - Suggestion to recommend that the UNA Board reinstate the volunteer information evening
  - Suggestion to develop a central volunteer website or Facebook group.

### **2. Revisions to the Work Plan Based on Survey Results**

This item was deferred to the September 28, 2022 UNA CEAC meeting.

### **3. Neighbours Day Booth**

#### **i. Introduction**

The Chair advised that the Neighbours Day event will be held on September 10, 2022 from 10:30 a.m. to 4:00 p.m. at the Wesbrook Community Centre.

#### **ii. Discussion**

Discussion ensued on:

- Suggestion to host a booth at the event to promote the CEAC with participation encouraged by all CEAC members
- Food vendors and live performances will be present at the event.

### iii. Motion

#### **It was moved (Jane Kang) and seconded (Ran Keren)**

THAT the University Neighbourhoods Association Community Engagement Advisory (CEAC) approves the hosting of a booth to promote the CEAC at the Neighbours Day event on September 10, 2022.

**Carried**

### 4. Proposal for CEAC YouTube Channel

#### i. Introduction

The Chair introduced the proposal for a CEAC YouTube channel.

#### ii. Discussion

Discussion ensued on:

- Concerns regarding a YouTube channel:
  - Purpose and message of the content
  - Responsibility for creating the content
  - Quality of videos
  - Frequency of posts
  - Ability to upload and screen videos
  - Complexity of the platform
- Suggestion to find other communities with a successful YouTube channel for comparison
- Suggestion that community events post their own content to the channel
- Volunteers are available to create the channel and content.

### Members Departed

Ran Keren and Nidhi Raina departed the meeting at 4:58 p.m.

### 5. Proposal for Monthly “Let’s Talk” Activity for Hearing Residents’ Voices

#### i. Introduction

The Chair introduced the “Let’s Talk” activity providing the opportunity for residents to connect prior to the CEAC meetings regarding concerns and suggestions.

#### ii. Discussion

Discussion ensued regarding a suggestion that a rotation of committee members be assigned to attend the “Let’s Talk” meetings to gather suggestions prior to the CEAC meetings.

### F. ADJOURNMENT

The next UNA CEAC meeting is scheduled to be held on September 28, 2022 at 4:00 p.m.

The University Neighbourhoods Association Community Engagement Advisory Committee meeting adjourned at 5:05 p.m.