



MINUTES

PRESENT:

Jane Kang, Chair
Ali Mojdehi, Vice-Chair
Alice Bradley

Michelle Niu (departed at 5:31 p.m.)
Nidhi Raina (arrived at 4:50 p.m.)

REGRETS:

Alexandra Bailey

STAFF:

Glenda Ollero, Communications Manager

GUESTS:

Jennifer Siddon, Siddon Strategic Communications (departed at 5:00 p.m.)

RECORDING SECRETARY:

Debbie Reimer, Mosaic Writing Group (from recording)

A. CALL TO ORDER

Jane Kang, Chair, called the University Neighbourhoods Association (UNA) Community Engagement Advisory Committee (CEAC) meeting to order at 4:32 p.m.

B. MEMBERSHIP CHANGES

1. Resignation: Matthew Ramsey

The Chair acknowledged the resignation of Matthew Ramsey and thanked him for his contribution to the UNA CEAC.

2. New Appointment: Ali Mojdehi

The Chair welcomed Ali Mojdehi as a new member of the UNA CEAC and led a round of self-introductions.

C. APPROVAL OF AGENDA

Draft agenda of the January 19, 2023 UNA CEAC meeting was provided with the agenda material.

It was moved (Jane Kang) and seconded (Ali Mojdehi)

THAT the University Neighbourhoods Association Community Engagement Advisory Committee approves the January 19, 2023 agenda, as circulated.

Carried

D. APPROVAL OF MINUTES

Draft minutes of the December 7, 2022 UNA CEAC meeting was provided with the agenda material.

It was moved (Jane Kang) and seconded (Ali Mojdehi)

THAT the University Neighbourhoods Association Community Engagement Advisory Committee approves the December 7, 2022 minutes, as circulated.

Carried

Agenda Varied

The order of the agenda was varied to consider Item E.4 prior to Item E.1.

E. ITEMS/REPORTS

4. Recreation Review Update

Briefing Note re “UNA Recreation and Culture Programming Review Update”, dated January 16, 2023, was provided with the agenda material.

i. Introduction

Glenda Ollero, Communications Manager, introduced Jennifer Siddon, Siddon Strategic Communications, and provided an overview of the recreation review project.

Ms. Siddon reviewed the briefing note provided with the agenda material and highlighted:

- The community survey will be launched on January 28, 2023 to coincide with a planned pop-up Lunar New Year event:
 - A virtual attendance option will be provided for all pop-up events
- The small group/new immigrants meeting is scheduled for February 7, 2023:
 - Child minding will be provided during meetings
- UBC faculty and staff will be requested to participate in the survey
- Survey questions have been finalized
- Survey questions provide space for respondents to provide input
- Social media platform questions are required for future communication streams
- Internet browsers can offer translation.

Member Arrived

Nidhi Raina joined the meeting at 4:50 p.m.

ii. Discussion

Discussion ensued on the need for the consultation report to include action items for future planning.

Guest Departed

Jennifer Siddon departed the meeting at 5:00 p.m.

Agenda Varied

The order of the agenda was resumed.

1. Chair Reappointment and Vice-Chair Election

i. Introduction

The Chair reviewed the requirements for Vice-Chair and called for volunteers or nominations.

ii. Discussion/Elections

Discussion ensued regarding the appointment of Ali Mojdehi to the Vice-Chair position.

iii. Motion

It was moved (Jane Kang) and seconded (Alice Bradley)

THAT the University Neighbourhoods Association Community Engagement Advisory appoints Ali Mojdehi as Vice-Chair.

Carried

2. 2023 Work Plan

i. Introduction

The Chair reviewed the UNA CEAC Work Plan and terms of reference.

ii. Discussion

Discussion ensued regarding the need to recruit UNA CEAC members.

3. Social Event Planning

Document titled "Caford UNA Parenting Workshop", dated November 23, 2022, was provided with the agenda material.

i. Introduction

The Chair introduced the social event planning strategy for new residents and their families to promote a social network at UNA and highlighted:

- Suggestion to hold a social event similar to the Caford UNA parenting workshop
- The Caford UNA parenting workshop is held once per month for a two-hour duration
- The purpose of a social event is to promote networking amongst new UNA residents
- Workshop topics are determined in advance.

ii. Discussion

Discussion ensued on:

- Suggestion that an event be planned as a social evening, not a lecture series
- Suggestion that a social event be designed to appeal to all cultures and age groups by highlighting activities, events and food from a variety of cultures:
 - Suggestion that a country per month be featured to highlight food, activities, and entertainment of each culture
 - The event would focus on a union between newcomers and long-term residents
- Events held during evening hours are more accessible
- Multi-cultural social events encourage members to discover commonalities between cultures

- Social evenings may lead to suggestions for other events.

Member Departed

Michelle Niu departed the meeting at 5:31 p.m.

- Suggestion to outsource the organization of the social events:
 - Suggestion that the UNA CEAC budget could be used to fund the outsourcing of the organization of social events.

iii. Motion

It was moved (Jane Kang) and seconded (Nidhi Raina)

THAT the University Neighbourhoods Association Community Engagement Advisory Committee (CEAC) requests the staff liaison to investigate options for an event organizer for consideration at the next UNA CEAC meeting.

Carried

F. ADJOURNMENT

The University Neighbourhoods Association Community Engagement Advisory Committee meeting adjourned at 5:45 p.m.